

Workshop Net2Quali-EWC



Workshop for EWC – Members, EWC-Officers and EWC-Trainers:

Technological change and innovation in energy and green technology as a topic of EWC

Berlin, 08th – 11th May 2012, IG Metall Education Centre, Berlin





Aspects to cover

- Low Carbon Economy as hope for the European industrial workplaces?
- Outlook on the European renewable energy industry.
- Not to forget: the "classical" industries.
- Effects of the crisis, the EU crisis management, EU policies and measures and the austerity packages on the future development.



Aspects to cover

- Low Carbon Economy: EMF approach towards a sustainable European Industry in terms of industrial policy and sectoral policy and company policy with examples.
- For discussion: Which route to take? What is the right approach for trade unions and works council? What could be the role of an EWC?



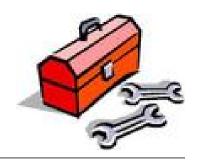


The economic crisis is not over in Europe





Europe 2020 Strategy



- Launched by the European Commission in March 2010
- Approved by the Heads of States and Governments of EU countries in June 2010
- Priorities
 - 1. Smart
 - 2. Sustainable
 - 3. Inclusive
 - 4. (Economic Governance)







Europe 2020 Strategy



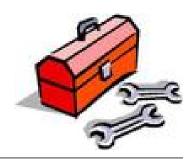
5 headline targets

- 1. Increase employment rate (age 20-64) from 69% to 75%
- 2. Increase R&D spending from 1,9% to 3% of GNP
- 3. Climate targets: 20/20/20 by 2020
- 4. Increase tertiary education from 31% to 40% (age 30-34) and reduce early drop outs from 15% to 10%
- 5. Reduce of poverty by 25%





7 Flagship initiatives



Smart Growth

- 1. Digital Agenda for Europe
- 2. Innovation Union
- 3. Youth on the move

Sustainable Growth

- 4. Resource efficient Europe
- 5. An industrial policy for the globalised era

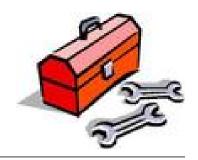
Inclusive Growth

- 6. An agenda for new skill and jobs
- 7. European platform against poverty





Annual growth survey

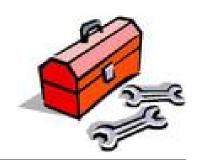


- Published by the Commission in January each year
- Main input for discussions on the Europe 2020 strategy at the Spring meeting of the European Council
- Review of progress achieved / forward-looking focusing on:
 - √ Fiscal policy
 - ✓ Macroeconomic policy
 - ✓ Structural and growth-enhancing reforms





National reform programmes (NRP)

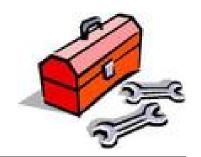


- Key delivery tool for the Europe 2020 Strategy at national level
- Produced by national governments in April of each year, along with stability / convergence programmes
- Contain national targets relating to EU-wide headline targets
- Set out what measures are to be taken





Stability / convergence programmes



- Produced annually by Eurozone countries (stability programmes) and other EU countries (convergence programmes) under the "Stability and Growth Pact"
- Aim is to ensure budgetary discipline through surveillance and coordination of budgetary policies



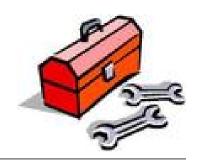
Stability / convergence programmes



- In line with the "European Semester" designed to coordinate economic policy-making in EU countries
- Programmes are submitted simultaneously with NRPs in April each year (before governments adopt the budget for the following year)



Country-specific recommendations



- In June of each year, the Commission will propose integrated country-specific recommendations additionally to country reports and an overall Eurozone report
- Where appropriate, the Commission may also issue a recommendation for a longer period – for example 2 years – to allow sufficient time for major structural reforms to be implemented



Flagship: An industrial policy for the globalised era

Integrating industrial policy

- Competitiveness proofing
- improving access to finance

Strengthening the Single Market

- enforcement, services, infrastructure
- Industrial innovation strategy
 - key enabling technologies (technology platforms)

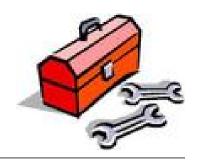
Sectoral policies

- energy-intensive industries
- clean and energy-efficient vehicles





The other flagships



Resource efficient Europe

- Legal security
- Stable framework conditions
- Adequate investment programmes
- Harmonization
- Energy infrastructure?

Innovation Union

- Funding of RID, access to risk capital
- Standardization



Value chain approach



The other flagships



Digital Agenda

Opportunities of digitalization

An agenda for new skill and jobs

Active labour market policies.

Youth on the move

European platform against poverty



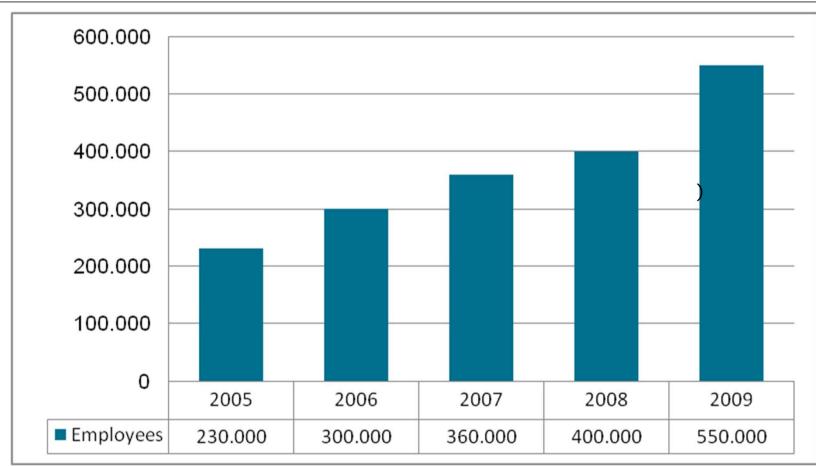


Some data on renewables



Renewable Jobs



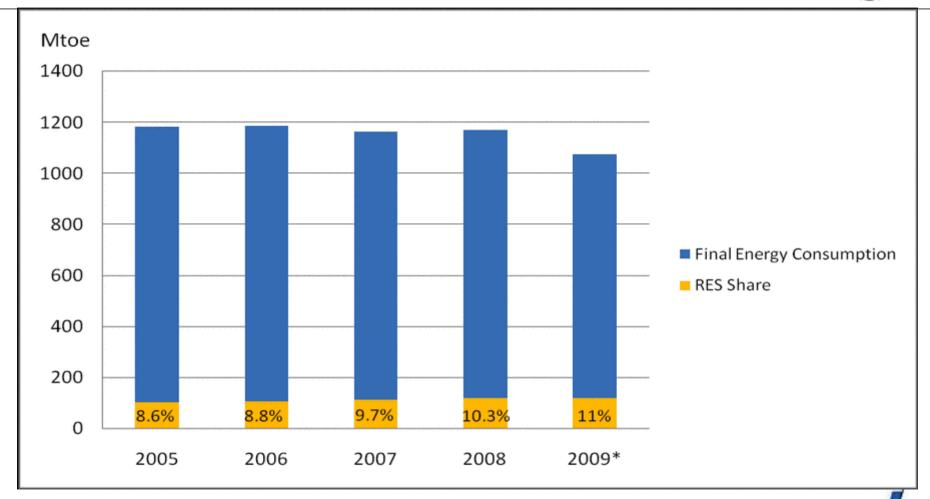




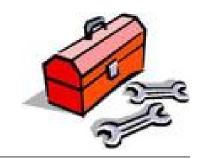


Share of RES in the EU (2005-2009









European Trade Union Strategies



An industrial policy for the globalised era



EMF approach

- 1. Strong manufacturing and solid social base
- 2. Growth-oriented monetary, fiscal and budgetary policies
- 3. Investments in European manufacturing
- 4. Sustainable development, focusing on the social transformation of all industries
- 5. Effective and self sufficient energy policy
- 6. A fair and level playing field
- 7. Targeted Sectors policies (Cars 21, LeaderSHIP)





Strategies for Implementation



Role of EMF (and also ETUC) beyond company and sectoral level:

- Develop horizontal framework positions at EU level (energy, environment, trade, ..)
- Oversee evolvement of sector specific strategies in close cooperation with the respective sector committees
- Coordination on EMF level, monitors national strategies
- Anticipation of Change (e.g. development of skills)



Strategies for Implementation



Role of EMF on company and sectoral level:

Sectoral Level:

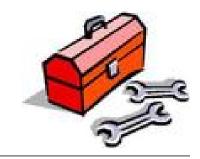
- Social Dialogue (Steel: Developing of a common position on Industrial Policy)
- Using the EMF Sector Committees (White Goods: Smart Grids in the Focus; Sector committee of mechanical Engineering: Include renewables in the work of the closing the gaps)
- Anticipation of change

Company Level:

- Green, sustainable development and innovation on agenda for EWCs: using the new agenda
- European Framework Agreements (Thyssen Krupp Elevator: Idea Management on Health and Safety)
- Training of the EWC Coordinators
- Trade Union Coordination Meetings (Alliance PSA GM Europe)
- Anticipation of Change







Thank you very much for your attention !!!



